



# 2012 Ultimate Spirits Challenge

## UV Vodka - 93

*Excellent - Highly Recommended*

**New York City , NY - March 9, 2012**

The purpose of *Ultimate Spirits Challenge* is to identify, recognize and reward those products which stand out in their respective categories, showing superior quality. Multiple panels of the highest-qualified experts blind-tasted each entry by classification in appropriately grouped flights within each major spirits category, scoring each on the 100-point scale. Products that scored 90 points or higher were then evaluated blind once again, in newly-created groupings by a different panel of judges. UV Vodka scored a 93 and was awarded “Excellent – Highly Recommended” status.



### VODKA

#### Unflavored Vodka

Award	Score	Product	Accolade
Chairman's Trophy	94	Fuzzy's Ultra Premium Vodka United States, 40% abv, \$25.99, 750 ml	Excellent, Highly Recommended
Finalist	93	Luksusowa Vodka Poland, 40% abv, \$14.99, 750 ml	Excellent, Highly Recommended
Finalist	93	UV 80 Vodka United States, 40% abv, \$12.99, 750 ml	Excellent, Highly Recommended
Finalist	92	Ocean Vodka United States, 40% abv, \$32.99, 750 ml	Excellent, Highly Recommended
Finalist	92	Vektor Vodka Russia, 40% abv, \$34.99, 750 ml	Excellent, Highly Recommended
Finalist	92	Zodiac Vodka United States, 40% abv, \$26.99, 750 ml	Excellent, Highly Recommended
Finalist	91	Breckenridge Vodka United States, 40% abv, \$27.00, 750 ml	Excellent, Highly Recommended
Finalist	91	Finlandia Vodka Finland, 40% abv, \$17.99, 750 ml	Excellent, Highly Recommended